
Freakonomics

Steven D. Levitt and Stephen J. Dubner

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All of us would like to know how things “really” work. The problem we’ve been facing, according to this interesting and revealing book by Steven Levitt and Stephen Dubner is that we haven’t spent the time to figure out the “right” questions to ask. These two economists have taken the time to do just that - and their answers just might surprise you.

Find out:

- Why experts of every kind are in the perfect position to exploit you.
- Why the 1960s were a great time to be a criminal
- How cheaters cheat, and how to catch them.
- Eight things that make a child do better in school and eight that don’t.

We absolutely loved this book. It’s not only full of useful and thought provoking information, it’s also a book we just couldn’t put down. A MUST read for 2005.

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