
Business for Beginners

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This book can be found at Amazon.com for as low as \$0.01!!!!

If you've just begun thinking about starting your own business - and aren't even sure what type of business you want to run, how to get started and what it will take personally and financially - this is ABSOLUTELY the book for you! With lots of forms, tables and examples (many Canadian, but still useful for U.S. entrepreneurs), this book even includes some quick check lists to make sure that you REALLY have the entrepreneurial "spirit" you'll need to survive the tough times of going it alone.

We are especially impressed with the simple and straight forward explanations of business financials, how to do basic market research and understanding the advantages - and disadvantages of operating from a home office. A good book for the business "beginner" - and the price on Amazon is certainly right!

Table of Contents (in brief)

- Chapter 1: Where Do You Start?
 - Where have all the good jobs gone?
 - Why start your own business?
 - Do you have what it takes?
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 - Multilevel and network marketing
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 - Service
 - Which business is right for you?
- Chapter 2: How Do You Find the Right Business?
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 - The ten golden rules of buying a business
 - How do you assess a potential business?
 - Twelve important questions to ask
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 - What do those legal terms mean?
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 - Taxes
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 - Be nice to your accountant
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 - Chapter 13: What Will Your Story Be?

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- Why Steven and Susan succeeded: a success story
 - Why Frank and Fiona failed: a not so successful story

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